

Society of Women Engineers The University of Cincinnati

Society of Women Engineers PO Box 21008 Cincinnati, OH 45221-0018

uc.swe.president@gmail.com www.uc-swe.weebly.com

President's Address

To whom this may concern,

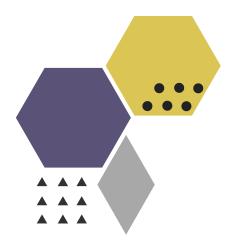
My name is Emily Smith and I am the 2023-2024 President of the University of Cincinnati Society of Women Engineers. Our section consistently strives to improve the community and advocate for women in STEM. Countless hours are spent volunteering and interacting with other CEAS organizations, the tri-state community, and local schools. Through hard work and dedication, we make it our goal to continue to develop the next generation of leaders and spread awareness to our community.



We invite you to become a catalyst to our success and community impact by sponsoring UC SWE this year. Please review the following pages for more information about our section, programs, and sponsorship opportunities available.

Thank you for any support that you can contribute. We wish continued success in your career and hope to maintain a strong relationship with you.

Our Executive Board





EMILY SMITH

Year: Fourth Year **Major**: Chemical Engineering and MBA **Minor**: Math

My Message: I love switching between classes and co-op and applying what I learn in class to industry. I enjoy traveling, being outdoors, and playing games. This year, I am excited to lead UC SWE in our many events, and excited to travel to LA for the societal conference!



ISABELLE ROWELL

VICE PRESIDENT INTERNAL

Year: Third Year Major: Mechanical Engineering Minor: Spanish

My Message: I am excited to pursue a career in the manufacturing industry! I love fast pace environments where you can collaborate with others. SWE has introduced me to so many driven and talented women that I am excited to continue to work with. This organization is such a great community to encourage other women to reach their goals. I am definitely looking forward to attending conference this year with SWE and helping plan our semi-annual Evening With Industry!



MEGAN SHETH

VICE PRESIDENT EXTERNAL

Year: Third Year Major: Mechanical Engineering Minor: Automation & Robotics

My Message: I was drawn to the energy and environment of SWE. The organization fosters a space that is inclusive and exciting for students to be a part of. When I came to college, I wanted to be a part of a community I relate to and further create a social impact. SWE unites women in engineering and empowers us through service, leadership, social, and growth mindset aspects.



HANNNAH RIMSTIDT

TREASURER

Year: Fourth Year Major: Architectural Engineering Minor: Spanish

My Message: I joined SWE to find a community of women who are like myself in that they are dedicated to excelling in our field and supporting other women in STEM. I have enjoyed my co-op semesters in the construction industry as well as my class semesters. I enjoy spending time with friends, cooking, doing yoga, and reading. This year I'm looking forward to serving as a member of our exec team and attending SWE conferences.



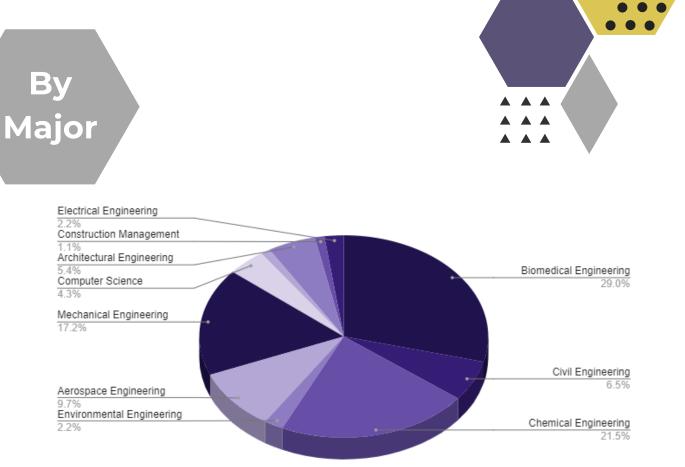
KORIANNA ROSENTHAL

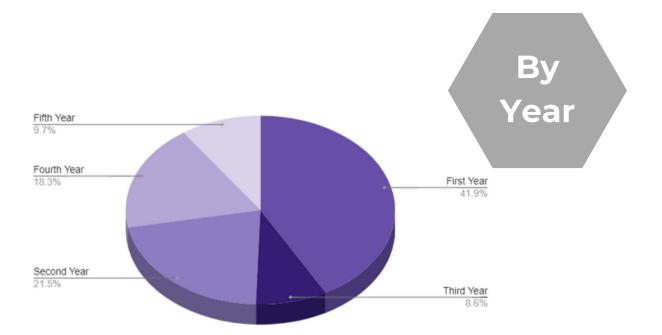
SECRETARY

Year: Third Year Major: Aerospace Engineering Minor: Mathematics

My Message: I am excited that I am able to combine my knowledge and skills gained in the classroom with realworld experience through co-op. As an aspiring aerospace engineer, I look forward to the advancements of new flight technologies as well as gaining hands-on experience within the field. Through SWE, I have been able to foster new friendships and connections with a supportive community of strong women who share similar passions to me, and I look forward to connect with peers and employers at the SWE National Conference this year in Los Angeles! Amidst my studies and professional development with SWE, I enjoy spending time with family and friends, exploring new places around me, and watching football.

2023 UC SWE Section Member Demographics







AWARDS

SILVER SWE MISSION AWARD | 2022

The SWE Mission Award recognizes groups that embody SWE core values and demonstrate continuous improvement and growth. These core values include integrity, inclusive environment, mutual support, professional excellence, and trust.

GOLD SWE MISSION AWARD | 2021

The SWE Mission Award recognizes groups that embody SWE core values and demonstrate continuous improvement and growth. These core values include integrity, inclusive environment, mutual support, professional excellence, and trust.

OUTSTANDING OUTREACH EVENT | 2020

The Outstand Outreach Event Award recognizes groups that plan and carry out a high quality outreach event to inspire future engineers. UC SWE received the Outstanding Outreach Event award for our Middle School Outreach Biomedical Engineering event. During this event, students were tasked with designing and building a prosthetic leg using the materials provided to them. On one particular day, we had 45 students in attendance, 60% of which were females. UC SWE is incredibly excited and honored to accept this award and hopes to continue to organize outreach events that have a great impact on the students in attendance.

MEMBERSHIP RETENTION AWARD | 2019

The Membership Retention Award recognizes SWE groups that demonstrate exceptional membership retention over the past year. For the 2019-2020 school year, SWE had 204 registered collegiate members registered.



UC SWE STUDENT LIFE















Jessica Burke Architectural Engineering | 5th Year

I am so thankful that I joined UC SWE. Since joining my first year, I have met other women with similar interests. Additionally, I have learned from women already making an impact in the engineering industry. Many of my friends and inspiring mentors have come from UC SWE. SWE has helped me find my place within engineering.

Virginia Porter Electrical Engineering | 3rd Year

I joined SWE the beginning of my first year at Cincinnati with the hopes to develop some more professional skills along with meeting other women in engineering. Majority of engineers are not women so it has also helped me to get some advice from other women on how to deal with a variety of situations and gain a sense of community. Overall SWE is a great way to meet other women in engineering and develop professional skills needed when going out into the workplace.

Harshitha Munigala Biomedical Engineering | 3rd Year

UC SWE has helped me in many ways this past year. Like many others, I had a difficult time finding others with the same interests and struggles in my classes. The general body meetings had many opportunities for me to get involved, such as interacting with company representatives during presentations about co-op experiences as well as conversing with other members in the fun group bonding activities and getting to know one another. I love the community that UC SWE has brought together, and I look forward to making more great memories in this organization!



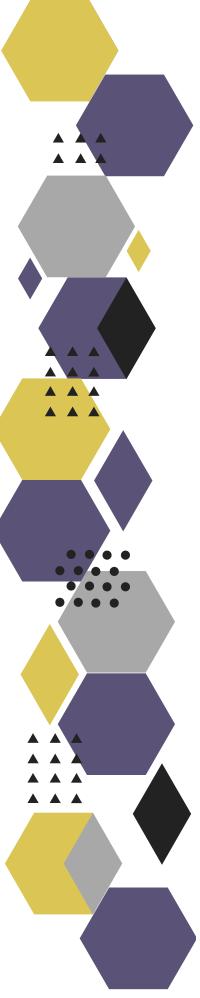
Sponsorship Options

Please read the following options for sponsorship opportunities with the University of Cincinnati Society of Women Engineers. We have a wide variety of events and are willing to personalize events to suit any ideas your company may have.

UC SWE is excited to continue in person events this fall. The following pages show different activities and events that UC SWE hosts throughout each academic year. There are also options to sponsor multiple events, should your company be interested. We greatly value your support, and look forward to partnering with you now and in the future.

Please feel free to contact us with any questions.





Meetings

At general body meetings UC SWE members and interested students are able to meet with executive board members, returning members, and industry professionals. These interactive meetings allow for students to form relationships and ask questions to older students within their major. Students of all programs are invited to attend and learn about SWE. Various companies often present at these meetings allowing for students within their target major to learn about them and potentially co-op there.

We have a list of predetermined topics and activities that can be chosen from on a first come first serve basis.



General Body Layout		
UC SWE Updates	5 minutes	
Recruiting Session	10 minutes	
General Body Member Activity*	40 minutes	
Q&A's	5 minutes	

*Note - We have a list of predetermined topics and activities that can be chosen from on a first come first serve basis. This will help meetings to be more diverse and engaging for our members





SWE hosts a variety of events for younger students to promote STEM and learning. Partnerships with other organizations allow for all age groups to be reached. In past years, SWE has partnered with Phi Sigma Rho for the Dream Girls event in which elementary age girls participated in a variety of demonstrations and hands on activities. Last year, our chapter started a biweekly newsletter to send to elementary and middle school students. The aim of this is to connect with students and provide the opportunity for them to to learn about STEM remotely. This year we plan to incorporate these elements in addition to in person events.

Mentor Program



> This program provides an opportunity for incoming freshmen and other underclassmen to be paired with a mentor for classes, life, etc. Participants attend a "speed dating" style event in which all mentors and mentees are able to interact together as well as take a personality test to aid in matching pairs. Mentors are encouraged to meet with their mentees and help them adjust to college and living away from home for the first time. Various events are held throughout the school year, such as an ice cream game night, that allow pairs to spend time together and offer community for students. Patronage of our mentorship program supports costs associated with food, supplies, and transportation.

SWE Week

To promote SWE to incoming freshmen and make them aware of what SWE does, a variety of events are hosted during the first week of classes. Events that have been done in the past include waffle making, tie dye, and making DIY lanyards. Having fun events in which new students are able to socialize and form relationships with current members is fundamental in creating a tight knit group of students, so SWE week provides an opportunity for students to begin meeting others. Sponsoring a SWE week event helps cover the cost of materials and supplies.





Social Events

Throughout the year events are held to help UC SWE members bond and enjoy college. Some events that have been held in the past were ice skating, HalloSWEen, game night, and attending Reds baseball games. Sponsoring a special event helps cover costs such as attendance price, food, purchasing games, transportation, and more.

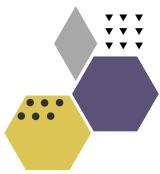




Conference



Each year members can attend both the societal WE conference and a WE Local conference. Members are encouraged to attend speaker sessions with various companies or motivational speakers, build their network, and attend a career fair. This is also a time where members can meet other collegiate sections from all across the country. Attending conferences fosters networking with students and industry professionals. Your support would allow us to fund the housing, registration, and transportation costs for UC SWE members.





Banquet



At the end of each year, UC SWE officers and members are recognized for their hard work and achievements. Companies are encouraged to attend allowing for students to network and form personal relationships with industry professionals. Sponsorship fees for attending banquet help support venue fees, catering, decorations, speaker fees, and gifts. During this event, you are able to network with SWE Members individually in a personal setting.

Community Outreach

UC SWE holds events to promote various groups within Cincinnati. The core value of mutual support is especially prevalent as UC SWE cooperates with different companies and groups to host events. Groups worked with in the past include iSpace STEM Learning Center and Cincinnati Children's Museum. Sponsorship fees would cover transportation, registration, or any additional fees required for such events.



Summary of Events



Sponsorship Event	Target Audience	Sponsorship Fee
General Body Meeting	UC SWE Members	\$400
K-12 Outreach	K-12 Students and Local Schools	\$150
Mentor Program	Underclassmen and Transfer Students	\$50
SWE Week	Incoming Freshmen Students	\$150
Social Event	UC SWE Members	\$100
Conference	UC SWE Members	\$300
Banquet	UC SWE Members	\$50
Community Outreach	Local Community	\$50

*Note - We have a list of predetermined topics and activities that can be chosen from on a first come first serve basis. This will help meetings to be more diverse and engaging for our members

Bundling Events

Bundles	Bundle Fee
General Body Meeting + Social Event + K-12 Outreach	\$550
SWE Week + Mentor Program + Social Event	\$250
K-12 Outreach + Community Outreach	\$150
Banquet + SWE Week + Social Event	\$250
General Body Meeting + Conference	\$650

Scholarships

SWE Freshman Scholarships	Fee
3 * \$500	\$1500

Each year, UC SWE offers three (3) \$500.00 scholarships to incoming female-identifying freshmen engineering students. Our section is looking for a company sponsor to support these efforts in continuing to provide this opportunity to our members.

Follow Us



www.uc-swe.weebly.com



University of Cincinnati Society of Women Engineers

uc_swe

Questions and Payment

Please reach out to Megan Sheth, Vice President of External Affairs for registering for sponsorships, questions, details, and payment options.

Contact: UC.SWE.Vicepresident@gmail.com

Please reach out to Emily Smith, President, for any other questions.

Contact: UC.SWE.President@gmail.com